

LOUISE & ELEANOR

About Our Founder

If you've met Megan Tierney, one thing is certain: She's your friend.

Those who know Megan would tell you that she's a dreamer, she's a giver, and above all, she's kind to all that cross her path.

And now, Megan is the creator of an American fashion brand.

For those who know LOUISE & ELEANOR founder and CEO, Megan Tierney, it comes as no surprise that she stepped out boldly in her entrepreneurial spirit and launched an American fashion brand for women.

Examining Tierney's life, it becomes apparent that since youth, her life has been about pushing past personal boundaries to give her dreams all she has to give.

Growing up on the San Francisco Peninsula, Tierney was a competitive tennis player, reaching the number-one ranking in doubles in Northern California and becoming a top-100 singles player in the United States. Recruited to play tennis collegiately, Tierney credits the sport for her drive and desire to pursue her goals to completion.

"Tennis taught me so much about how to pursue life. As a young athlete and into my adulthood, tennis made me realize that nothing is over until it's over. You may be down early, but if you re-focus and keep pushing forward, you can overcome any and all odds," Tierney reflected.

After graduating from the University of Oregon with a degree in Political Science, Tierney relocated to Miami, FL, where she worked in the real estate industry and founded her first company. Through these experiences, Tierney realized the focus and drive necessary to successfully lead a company, and gained a personal sense of leadership driven by the desire to serve others.

"Truth be told, starting a business is really, really hard. There are ups and downs, highs and lows. There's nothing I want to do more, though. In my time as an entrepreneur, I've recognized the ability of companies to not only benefit their customers through the development of high quality products, but also their communities through giving back. I've seen firsthand the power that companies have to positively impact the lives of others. It's this positive impact that inspired me to create LOUISE & ELEANOR," Tierney said.

At the end of the day, though, those who know Tierney best would sum her up as follows: "She's a friend to all." Happy, cheerful, giving and kind are a few of the keystones that Megan Tierney reflects. Truth be told, it's unlikely that she's ever met a stranger, as her smile is always the first thing to greet another. She's constantly willing to lend a helpful hand, a listening ear or a kind heart. She's a light of positivity in a world that needs nothing more. And it is with all of these hallmarks that she has created her first women's fashion brand, LOUISE & ELEANOR.

"I want to inspire women to help other women. I want people to recognize that LOUISE & ELEANOR is a brand meant to empower women. I want the characteristic of being kind to other people to be the coolest characteristic that a woman can be defined by. It is only when we all work together and support each other, that women will find their full potential," Tierney said.

A dreamer. A giver. A friend to all.

For those three reasons, Tierney created LOUISE & ELEANOR.